

Rep Order# 9765671 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 41237

Printed: 10/05/2012 12:59 PM
Last Received: 10/05/2012 12:16 PM
Showing Buylines: All Rep & Sta Revised Lines

2 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product DSCC IE
Estimate# 1370
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-MKGD FOR LINE 68 OK. W/O 10/9 AND 10/16
CUT BACK PER CLIENT REQUEST. \$17000 FROM 10/9. \$28750 10/16
PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GOOD MORNING CINCY @ 5A	:30	\$425.00	10/09-10/15 10/16-10/22 10/23-11/05	2 0 2	1 1 2	2 0 4	\$2,550.00	
		Sales Remark: V7 2X CX W/O 10/16 V7 Comment Changed, Spots/week Changed										
	*24	TU-F,M	9A-10A	THE DOCTORS	:30	\$350.00	10/09-10/15	1	1	1	\$350.00	
		Sales Remark: V7 1X CX V7 Comment Changed, Spots/week Changed										
	*30	TU-F,M	12P-1230P	12 NEWS AT NOON	:30	\$950.00	10/02-10/15 10/16-10/22 10/30-11/05	2 1 2	2 1 1	4 1 2	\$6,650.00	
		Sales Remark: V7 1X CX W/O 10/16 V7 Comment Changed, Spots/week Changed										
	*35	TU-F,M	4P-430P	12 NEWS FIRST	:30	\$850.00	10/02-10/08 10/09-10/22 10/23-11/05	2 0 2	1 2 2	2 0 4	\$5,100.00	
		Sales Remark: V7 SPOTS CX W/O 10/9 & 10/16 V7 Comment Changed, Spots/week Changed										

WKS 357,000
45,750
311,250

OK
JMK
10/5/12

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3 of 5

Station	WKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL ISSUE GROU
Product	DSCC IE
Estimate#	1370
Buyer	Meredith Kaufman
Phone#	
Fax#	

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/1370
Flight Dates 10/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
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Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*36	TU-F,M	430P-5P	12 NEWS FIRST	:30	\$850.00	10/02-10/08	2	1	2	\$4,250.00	
							10/09-10/22	0	2	0		
							10/23-10/29	1	1	1		
							10/30-11/05	2	1	2		
		Sales Remark: V7 SPOTS CX W/O 10/9 & 10/16										
		V7 Comment Changed, Spots/week Changed										
	*37	TU-F,M	5P-530P	12 LOCAL NEWS	:30	\$1,000.00	10/02-10/08	2	1	2	\$6,000.00	
							10/09-10/22	0	2	0		
							10/23-11/05	2	2	4		
		Sales Remark: V7 SPOTS CX W/O 10/9 & 10/16										
		V7 Comment Changed, Spots/week Changed										
	*38	TU-F,M	530P-6P	12 LOCAL NEWS	:30	\$1,100.00	10/02-10/08	2	1	2	\$5,500.00	
							10/09-10/22	0	2	0		
							10/23-10/29	1	1	1		
							10/30-11/05	2	1	2		
		Sales Remark: V7 SPOTS CX W/O 10/9 & 10/16										
		V7 Comment Changed, Spots/week Changed										
	*39	TU-F,M	6P-630P	12 NEWS AT 6P	:30	\$1,200.00	10/02-10/08	2	1	2	\$7,200.00	
							10/09-10/22	0	2	0		
							10/23-11/05	2	2	4		
		Sales Remark: V7 SPOTS CX W/O 10/9 & 10/16										
		V7 Comment Changed, Spots/week Changed										
	*42	TU-F,M	7P-730P	INSIDE EDITION	:30	\$900.00	10/02-10/08	2	1	2	\$7,200.00	
							10/09-10/22	1	2	2		
							10/23-11/05	2	2	4		
		Sales Remark: V7 1X CX W/O 10/9 & 10/16.										
		V7 Comment Changed, Spots/week Changed										

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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*43	TU-F,M	727P-8P	ENT. TONITE	:30	\$1,100.00	10/02-10/08 10/09-10/22 10/23-11/05	2 1 2	1 2 2	2 2 4	\$8,800.00	
				Sales Remark: V7 1X CX W/O 10/9 & 10/16 V7 Comment Changed, Spots/week Changed								
	*52	TU	10P-11P	UNFORGETTABLE	:30	\$4,000.00	10/16-10/16 10/30-10/30	0 1	1 1	0 1	\$4,000.00	
				Sales Remark: V7 1X CX 10/16 V7 Comment Changed, Spots/week Changed								
	*53	W	10P-11P	CSI	:30	\$7,500.00	10/17-10/17	0	0	0	\$0.00	
				Sales Remark: V7 1X CX V7 Comment Changed, Spots/week Changed								
	*55	TH	9P-10P	PERSON OF INTEREST	:30	\$6,500.00	10/11-10/18 10/25-11/01	0 1	2 2	0 2	\$13,000.00	
				Sales Remark: V7 1X CX 10/11 & 10/18 V7 Comment Changed, Spots/week Changed								
	*68	SU	4P-7P	NFL LATE GAME	:30	\$10,000.00	10/21-10/21	0	0	0	\$0.00	
				Sales Remark: V7 1X NA V7 Comment Changed, Spots/week Changed								
	*72	SU	4P-7P	NFL LATE GAME	:30	\$10,000.00	10/07-10/07	1	1	1	\$10,000.00	
				Sales Remark: V7 MKGD V7 Added								

P2

---REPORT TOTALS---

Report Totals: 62 / \$80,600.00

---SALES MONTHLY TOTALS---

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Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Oct 12: 173 / \$208,775.00 Nov 12: 69 / \$102,475.00

Sales Totals: 242 / \$311,250.00

Station Totals: 242 / \$311,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$864,583	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	28%
		WKRC	36%	WLWT	21%	WSTR	2%	WXIX	12%		

Books null
Demos RA35+

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***** Contract Coversheet *****

V.5 9/28

SEE LNS 69-70:

MKGD FOR SPOTS MISSED ON LN #40:10/6-11/3(1/WK)

SEE LN 71: MKGD FOR SPOTS MISSED ON LN #41:10/7-11/4(1/WK)

Rep Order# 9765671 Ver# 6 Status Returned
EC'd Yes

Traffic Order# 41237

Printed: 10/05/2012 10:28 AM
Last Received: 09/28/2012 5:39 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

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--- REMARKS ---

pls see ine 68 mg for this sunday
t/r
lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*68	SU	4P-7P	NFL LATE GAME	:30	\$10,000.00	10/21-10/21	1	1	1	\$10,000.00	
		Station Remark: V6 1x na 10/21 no time mg sun 10/7 4-7p ncir denver @ new england										

---REPORT TOTALS---

Report Totals: 1 / \$10,000.00

---SALES MONTHLY TOTALS---

Oct 12: 200 / \$254,525.00 Nov 12: 69 / \$102,475.00
Sales Totals: 269 / \$357,000.00
Station Totals: 269 / \$357,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$991,667	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPC 28%
		WKRC 36%	WLWT 21%	WSTR 2%	WXIX 12%	

Books null
Demos RA35+

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Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Connell II, Jim

From: jconnell@local12.com
Sent: Thursday, October 04, 2012 5:17 PM
To: Connell II, Jim; Williams, Lynda
Subject: Spot - Preempt: Democratic Senate Campaign Committee - 41237

Station: WKRC-TV

Order Information:

Order #: 41237
Order Total: \$357,000.00
Agency: Great American Media
Advertiser: Democratic Senate Campaign Committee
Product: DSCC IE
Alternate Order #: 09765671
Estimate #: 1370
Flight Dates: 10/02/12 - 11/06/12
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

Preempted Spot Information (41237-68-1):

Rate: \$10,000.00
Air Date: Sun 10/21/12
Eligible Days: -----Su
Inventory Code: NFL Regular Season
Inventory Description: Regular Season
Inventory Code Time: 4:00 PM-7:00 PM
Spot Type: NM
Restricted: Earliest start: 4:00:00 PM, Latest end: 7:00:00 PM
Length: :30
Channel(s): [1] WKRC
Priority: Non Preemptible Spot
Preempt Reason: No Avail

*1x Sen 4-78 on
10/7 MWA*

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE	
Advertiser: Democratic Senate Campaign Committee													
Agency: Great American Media													
Station: WKRC-TV													
Order: 41237													
Line: 1													
10/09/12	Tuesday	5:27:43 AM	:30	\$425.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		1 MWASH-	
10/12/12	Friday	5:12:59 AM	:30	\$425.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		2 MWASH-	
10/23/12	Tuesday	5:05:27 AM	:30	\$425.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		5 MWASH-	
10/24/12	Wednesday	5:28:13 AM	:30	\$425.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		6 MWASH-	
11/02/12	Friday	5:06:12 AM	:30	\$425.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		8 MWASH-	
11/05/12	Monday	5:21:41 AM	:30	\$425.00			5a Good Morn Cincinnati (5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		7 MWASH-	
											\$2,550.00		6
Line: 2													
10/02/12	Tuesday	5:41:18 AM	:30	\$550.00	DSOH-T		5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1 MWASH-	
10/08/12	Monday	5:51:09 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		2 MWASH-	
											\$1,100.00		2
Line: 3													
10/16/12	Tuesday	5:42:22 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1 MWASH-	
10/19/12	Friday	5:57:21 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		2 MWASH-	
											\$1,100.00		2
Line: 4													
10/24/12	Wednesday	5:44:07 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		2 MWASH-	
10/29/12	Monday	5:50:54 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1 MWASH-	
											\$1,100.00		2
Line: 5													
10/30/12	Tuesday	5:34:50 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1 MWASH-	
10/31/12	Wednesday	5:49:49 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		2 MWASH-	
											\$1,100.00		2
Line: 6													
11/06/12	Tuesday	5:35:05 AM	:30	\$550.00			5a Good Morn Cincinnati (5:30:00 AM-6:00:00 ADSCC IE		1370	P-2		1 MWASH-	
											\$550.00		1
Line: 7													
10/03/12	Wednesday	6:12:57 AM	:30	\$650.00	DSOH-T		6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		1 MWASH-	
10/08/12	Monday	6:20:03 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		2 MWASH-	
10/16/12	Tuesday	6:20:28 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		3 MWASH-	
10/19/12	Friday	6:13:12 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		4 MWASH-	
10/25/12	Thursday	6:28:14 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		5 MWASH-	
10/29/12	Monday	6:12:17 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		6 MWASH-	
10/30/12	Tuesday	6:04:11 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		9 MWASH-	
10/31/12	Wednesday	6:19:58 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		7 MWASH-	
11/02/12	Friday	6:27:44 AM	:30	\$650.00			6a Good Morn Cincinnati (6:00:00 AM-6:30:00 ADSCC IE		1370	P-2		8 MWASH-	
											\$5,850.00		9
Line: 8													
10/02/12	Tuesday	6:38:28 AM	:30	\$650.00	DSOH-T		6a Good Morn Cincinnati (6:30:00 AM-7:00:00 ADSCC IE		1370	P-2		1 MWASH-	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 8												
10/08/12	Monday	5:43:06 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 9												
10/16/12	Tuesday	5:50:22 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/17/12	Wednesday	5:35:40 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 10												
10/23/12	Tuesday	5:43:36 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/25/12	Thursday	5:50:22 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 11												
11/01/12	Thursday	5:43:06 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	5:58:25 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 12												
11/06/12	Tuesday	5:35:25 AM	:30	\$650.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 13												
10/11/12	Thursday	7:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	7:29:11 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/16/12	Tuesday	7:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	3	MWASH-
10/17/12	Wednesday	7:29:26 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	4	MWASH-
10/24/12	Wednesday	7:29:11 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	6	MWASH-
10/26/12	Friday	7:28:56 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	5	MWASH-
10/30/12	Tuesday	7:29:11 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	8	MWASH-
11/05/12	Monday	7:18:20 AM	:30	\$450.00		CBS This Morning	(7:00:00 AM-7:30:00 ADSCC IE		1370	P-2	7	MWASH-
											8	
Line: 14												
10/11/12	Thursday	7:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/15/12	Monday	7:36:07 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	2	MWASH-
10/16/12	Tuesday	7:59:26 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	3	MWASH-
10/19/12	Friday	7:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	4	MWASH-
10/23/12	Tuesday	7:59:26 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	6	MWASH-
10/24/12	Wednesday	7:49:21 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	5	MWASH-
11/01/12	Thursday	7:59:26 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	8	MWASH-
11/02/12	Friday	7:58:56 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	9	MWASH-
11/05/12	Monday	7:36:07 AM	:30	\$450.00		CBS This Morning	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-2	7	MWASH-
											9	
Line: 15												

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 15												
10/10/12	Wednesday	11:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/15/12	Monday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 16												
10/18/12	Thursday	12:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
10/22/12	Monday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 17												
10/24/12	Wednesday	12:15 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
10/29/12	Monday	12:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 18												
10/30/12	Tuesday	19:30 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	2	MWASH-
11/05/12	Monday	11:45 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											2	
Line: 19												
11/06/12	Tuesday	29:26 AM	:30	\$450.00		CBS This Morning	(8:00:00 AM-8:30:00 ADSCC IE		1370	P-2	1	MWASH-
											1	
Line: 20												
10/05/12	Friday	53:00 AM	:30	\$450.00	DSOH-T	CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	1	MWASH-
10/08/12	Monday	36:50 AM	:30	\$450.00		CBS This Morning	(8:30:00 AM-9:00:00 ADSCC IE		1370	P-2	2	MWASH-
											2	
Line: 21												
10/20/12	Saturday	7:30:56 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	1	MWASH-
10/27/12	Saturday	7:40:28 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	2	MWASH-
11/03/12	Saturday	7:39:58 AM	:30	\$500.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 ADSCC IE		1370	P-1	3	MWASH-
											3	
Line: 22												
10/21/12	Sunday	11:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	1	MWASH-
10/28/12	Sunday	11:34 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	2	MWASH-
11/04/12	Sunday	12:04 AM	:30	\$2,500.00		CBS Sun Morning	(10:00:00 AM-10:30:00 DSCC IE		1370	P-1	3	MWASH-
											3	
Line: 23												
10/02/12	Tuesday	12:38 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/05/12	Friday	33:20 AM	:30	\$350.00	DSOH-T	M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 24												
10/12/12	Friday	16:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 24												
				\$350.00								1
Line: 25												
10/16/12	Tuesday	:58:26 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/18/12	Thursday	:33:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
				\$700.00								2
Line: 26												
10/23/12	Tuesday	:06:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/29/12	Monday	:33:20 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
				\$700.00								2
Line: 27												
10/31/12	Wednesday	:58:56 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
11/05/12	Monday	:16:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	2	MWASH-
				\$700.00								2
Line: 28												
11/06/12	Tuesday	:42:10 AM	:30	\$350.00		M-F 9a-10a	9:00 AM-10:00 AM	DSCC IE	1370	P-2	1	MWASH-
				\$350.00								1
Line: 29												
10/02/12	Tuesday	:46:41 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	2	MWASH-
10/03/12	Wednesday	:21:54 AM	:30	\$350.00	DSOH-T	M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	1	MWASH-
10/11/12	Thursday	:14:55 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	:41:45 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	3	MWASH-
10/24/12	Wednesday	:41:15 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	6	MWASH-
10/26/12	Friday	:23:30 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	:51:50 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	8	MWASH-
11/01/12	Thursday	:32:20 AM	:30	\$350.00		M-F 10a-11a	10:00 AM-11:00 AM	DSCC IE	1370	P-2	7	MWASH-
				\$2,800.00								8
Line: 30												
10/03/12	Wednesday	:19:36 PM	:30	\$950.00	DSOH-T	Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	:03:16 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/09/12	Tuesday	:28:26 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	3	MWASH-
10/12/12	Friday	:27:26 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	4	MWASH-
10/18/12	Thursday	:21:48 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	5	MWASH-
10/30/12	Tuesday	:15:31 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	8	MWASH-
11/05/12	Monday	:10:07 PM	:30	\$950.00		Local 12 News at Noon	12:00 PM-12:30 PM	DSCC IE	1370	P-2	7	MWASH-
				\$6,650.00								7
Line: 31												
10/05/12	Friday	:58:41 PM	:30	\$550.00	DSOH-T	Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/08/12	Monday	:29:26 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/09/12	Tuesday	:29:11 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	3	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 31												
10/10/12	Wednesday	2:59:11 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	4	MWASH-
10/25/12	Thursday	1:28:56 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	5	MWASH-
10/29/12	Monday	2:58:51 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	6	MWASH-
10/30/12	Tuesday	1:28:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	7	MWASH-
11/01/12	Thursday	2:58:41 PM	:30	\$550.00		Young & the Restless	12:30 PM-1:30 PM	DSCC IE	1370	P-3	8	MWASH-
											8	
Line: 32												
10/03/12	Wednesday	1:59:12 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/04/12	Thursday	1:29:21 PM	:30	\$550.00	DSOH-T	Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	1	MWASH-
11/01/12	Thursday	1:59:26 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	4	MWASH-
11/05/12	Monday	1:59:11 PM	:30	\$550.00		Bold & the Beautiful	1:30 PM-2:00 PM	DSCC IE	1370	P-3	3	MWASH-
											4	
Line: 33												
10/09/12	Tuesday	2:59:11 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/17/12	Wednesday	2:59:11 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/19/12	Friday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/23/12	Tuesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	6	MWASH-
10/29/12	Monday	2:59:21 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/31/12	Wednesday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	7	MWASH-
11/05/12	Monday	2:28:41 PM	:30	\$500.00		The Talk	2:00 PM-3:00 PM	DSCC IE	1370	P-3	8	MWASH-
											8	
Line: 34												
10/08/12	Monday	3:58:32 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/17/12	Wednesday	3:59:17 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/19/12	Friday	3:59:02 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	3	MWASH-
10/23/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/24/12	Wednesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	6	MWASH-
10/30/12	Tuesday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	8	MWASH-
11/02/12	Friday	3:28:36 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/05/12	Monday	3:58:42 PM	:30	\$500.00		Let's Make a Deal	3:00 PM-4:00 PM	DSCC IE	1370	P-3	7	MWASH-
											9	
Line: 35												
10/02/12	Tuesday	1:14:10 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	1:21:21 PM	:30	\$850.00		4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	1	MWASH-
10/23/12	Tuesday	1:12:36 PM	:30	\$850.00		4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	5	MWASH-
10/29/12	Monday	1:20:56 PM	:30	\$850.00		4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	6	MWASH-
10/30/12	Tuesday	1:05:06 PM	:30	\$850.00		4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	8	MWASH-
10/31/12	Wednesday	1:27:21 PM	:30	\$850.00		4p Local 12 News at Fo	4:00:00 PM-4:30:00 PM	PDSCC IE	1370	P-2	7	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 35												
\$5,100.00											6	
Line: 36												
10/02/12	Tuesday	1:36:48 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
10/05/12	Friday	1:50:21 PM	:30	\$850.00	DSOH-T	4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
10/24/12	Wednesday	1:50:21 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	7	MWASH-
10/30/12	Tuesday	1:35:36 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	1:50:51 PM	:30	\$850.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	PDSCC IE	1370	P-2	9	MWASH-
\$4,250.00											5	
Line: 37												
10/02/12	Tuesday	1:22:37 PM	:30	\$1,000.00	DSOH-T	5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
10/08/12	Monday	1:20:17 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
10/23/12	Tuesday	1:03:48 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	6	MWASH-
10/25/12	Thursday	1:19:57 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	5	MWASH-
10/31/12	Wednesday	1:10:55 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	1:27:40 PM	:30	\$1,000.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	PDSCC IE	1370	P-2	7	MWASH-
\$6,000.00											6	
Line: 38												
10/04/12	Thursday	1:49:53 PM	:30	\$1,100.00	DSOH-T	5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	2	MWASH-
10/08/12	Monday	1:42:37 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	1	MWASH-
10/25/12	Thursday	1:41:52 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	7	MWASH-
10/30/12	Tuesday	1:56:21 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	8	MWASH-
11/02/12	Friday	1:48:48 PM	:30	\$1,100.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	PDSCC IE	1370	P-2	9	MWASH-
\$5,500.00											5	
Line: 39												
10/02/12	Tuesday	1:12:42 PM	:30	\$1,200.00	DSOH-T	6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	1:27:21 PM	:30	\$1,200.00	DSOH-T	6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	2	MWASH-
10/23/12	Tuesday	1:28:11 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	6	MWASH-
10/29/12	Monday	1:05:34 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	7	MWASH-
10/31/12	Wednesday	1:19:32 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	9	MWASH-
11/02/12	Friday	1:04:49 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	DSCC IE	1370	P-2	8	MWASH-
\$7,200.00											6	
Line: 42												
10/02/12	Tuesday	7:26:23 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	7:19:42 PM	:30	\$900.00	DSOH-T	M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	7:22:14 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	3	MWASH-
10/19/12	Friday	7:28:34 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	5	MWASH-
10/24/12	Wednesday	7:22:14 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	8	MWASH-
10/29/12	Monday	7:04:26 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	7	MWASH-
10/30/12	Tuesday	7:22:14 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	10	MWASH-
11/02/12	Friday	7:28:34 PM	:30	\$900.00		M-F 7p-730p	7:00 PM-7:30 PM	DSCC IE	1370	P-3	9	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Democratic Senate Campaign Committee

Agency: Great American Media

Station: WKRC-TV

Order: 41237

Line: 42

				\$7,200.00							8	
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Line: 43

10/02/12	Tuesday	7:54:26 PM	:30	\$1,100.00	DSOH-T	M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	2	MWASH-
10/08/12	Monday	7:36:00 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	1	MWASH-
10/10/12	Wednesday	7:50:59 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	4	MWASH-
10/18/12	Thursday	7:51:26 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	5	MWASH-
10/23/12	Tuesday	7:35:29 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	7	MWASH-
10/25/12	Thursday	7:51:11 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	8	MWASH-
10/31/12	Wednesday	7:34:29 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	9	MWASH-
11/02/12	Friday	7:51:26 PM	:30	\$1,100.00		M-F 730p-8p	7:27 PM-8:00 PM	DSCC IE	1370	P-3	10	MWASH-

				\$8,800.00							8	
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Line: 44

10/02/12	Tuesday	11:59 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	2	MWASH-
10/03/12	Wednesday	1:31:14 PM	:30	\$2,400.00	DSOH-T	11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	1	MWASH-
10/12/12	Friday	1:19:42 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	3	MWASH-
10/18/12	Thursday	1:34:30 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	5	MWASH-
10/22/12	Monday	1:05:38 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	1:19:27 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	7	MWASH-
10/29/12	Monday	1:33:30 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	6	MWASH-
10/31/12	Wednesday	1:25:37 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	9	MWASH-
11/01/12	Thursday	1:11:48 PM	:30	\$2,400.00		11p M-F Local 12 News	11:00 PM-11:35 PM	DSCC IE	1370	P-3	8	MWASH-

				\$21,600.00							9	
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Line: 45

10/08/12	Monday	1:59:30 PM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	1	MWASH-
10/11/12	Thursday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	2	MWASH-
10/16/12	Tuesday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	3	MWASH-
10/17/12	Wednesday	1:46:00 PM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	4	MWASH-
10/23/12	Tuesday	2:23:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	6	MWASH-
10/26/12	Friday	1:59:00 PM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	5	MWASH-
11/01/12	Thursday	2:24:00 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	8	MWASH-
11/05/12	Monday	2:11:30 XM	:30	\$650.00		Letterman	11:35 PM-12:35 XM	DSCC IE	1370	P-3	7	MWASH-

				\$5,200.00							8	
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Line: 46

10/02/12	Tuesday	1:34:07 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	1	MWASH-
10/03/12	Wednesday	2:54:41 XM	:30	\$225.00	DSOH-T	Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	2	MWASH-
10/12/12	Friday	1:24:20 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	4	MWASH-
10/15/12	Monday	1:00:40 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	3	MWASH-
10/16/12	Tuesday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	6	MWASH-
10/18/12	Thursday	2:48:35 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	5	MWASH-
10/24/12	Wednesday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	7	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 46												
10/29/12	Monday	1:23:50 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	8	MWASH-
11/01/12	Thursday	1:11:45 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	10	MWASH-
11/02/12	Friday	1:12:15 XM	:30	\$225.00		Late Late Show	12:35 AM-1:35 AM	DSCC IE	1370	P-2	9	MWASH-
											10	
Line: 47												
10/06/12	Saturday	2:25:03 XM	:30	\$450.00	DSOH-T Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	1	MWASH-
10/13/12	Saturday	2:22:43 XM	:30	\$450.00	Sat 1205a-105a		12:05 AM-1:05 AM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 48												
10/13/12	Saturday	2:53:25 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH-
10/20/12	Saturday	2:44:11 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH-
10/27/12	Saturday	2:52:50 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	3	MWASH-
11/03/12	Saturday	2:43:56 XM	:30	\$175.00	Sat 1205a-105a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	4	MWASH-
											4	
Line: 49												
10/07/12	Sunday	1:39:06 XM	:30	\$200.00	Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	1	MWASH-
10/14/12	Sunday	2:04:26 XM	:30	\$200.00	Sun 105a-205a		1:05 AM-2:05 AM	DSCC IE	1370	P-3	2	MWASH-
											2	
Line: 50												
10/09/12	Tuesday	3:20:07 PM	:30	\$6,500.00	Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-
10/23/12	Tuesday	3:20:07 PM	:30	\$6,500.00	Tue Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 51												
10/02/12	Tuesday	3:33:52 PM	:30	\$4,800.00	DSOH-T Tue Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-3	1	MWASH-
											1	
Line: 52												
10/30/12	Tuesday	3:43:00 PM	:30	\$4,000.00	Tue Reg 3		10:00 PM-11:00 PM	DSCC IE	1370	P-2	2	MWASH-
											1	
Line: 54												
10/25/12	Thursday	3:14:58 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	1	MWASH-
11/01/12	Thursday	3:14:28 PM	:30	\$6,500.00	Thu Reg 1		8:00 PM-9:00 PM	DSCC IE	1370	P-2	2	MWASH-
											2	
Line: 55												
10/25/12	Thursday	3:19:47 PM	:30	\$6,500.00	Thu Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH-
11/01/12	Thursday	3:40:08 PM	:30	\$6,500.00	Thu Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	4	MWASH-
											2	
Line: 56												
10/05/12	Friday	3:40:18 PM	:30	\$4,000.00	DSOH-T Fri Reg 2		9:00 PM-10:00 PM	DSCC IE	1370	P-2	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 56												
10/26/12	Friday	3:40:13 PM	:30	\$4,000.00		Fri Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	2	MWASH
11/02/12	Friday	3:19:27 PM	:30	\$4,000.00		Fri Reg 2	9:00 PM-10:00 PM	DSCC IE	1370	P-2	3	MWASH
											3	
Line: 57												
10/19/12	Friday	3:28:00 PM	:30	\$5,000.00		Fri Reg 3	10:00 PM-11:00 PM	DSCC IE	1370	P-2	1	MWASH
11/02/12	Friday	3:29:00 PM	:30	\$5,000.00		Fri Reg 3	10:00 PM-11:00 PM	DSCC IE	1370	P-2	2	MWASH
											2	
Line: 58												
10/28/12	Sunday	3:28:15 PM	:30	\$3,500.00		Sun Reg 4	10:00 PM-11:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 59												
10/06/12	Saturday	3:28:42 PM	:30	\$1,000.00		DSOH-T SEC Football	12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 60												
10/13/12	Saturday	3:24:01 PM	:30	\$1,000.00		SEC Football	12:00 PM-7:00 PM	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 61												
10/20/12	Saturday	2:02:56 XM	:30	\$750.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH
10/27/12	Saturday	1:55:25 PM	:30	\$750.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH
11/03/12	Saturday	1:48:25 PM	:30	\$750.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH
											3	
Line: 62												
10/07/12	Sunday	1:49:09 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	1	MWASH
10/14/12	Sunday	1:56:01 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	2	MWASH
10/21/12	Sunday	1:41:17 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	3	MWASH
10/28/12	Sunday	2:03:56 XM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	4	MWASH
11/04/12	Sunday	1:48:54 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	DSCC IE	1370	P-2	5	MWASH
											5	
Line: 63												
10/21/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	1	MWASH
10/28/12	Sunday	2:28:11 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	2	MWASH
11/04/12	Sunday	2:56:56 PM	:30	\$1,500.00		NFL Today	12:00 PM-1:00 PM	DSCC IE	1370	P-3	3	MWASH
											3	
Line: 64												
10/28/12	Sunday	3:39:30 PM	:30	\$7,500.00		NFL Regular Season	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH
											1	
Line: 65												
10/07/12	Sunday	2:58:51 PM	:30	\$12,000.00		Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	DSCC IE	1370	P-3	1	MWASH

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/02/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Democratic Senate Campaign Committee												
Agency: Great American Media												
Station: WKRC-TV												
Order: 41237												
Line: 65												
				\$12,000.00								1
Line: 66												
10/14/12	Sunday	3:39:30 PM	:30	\$15,000.00		Bengals vs Cleveland	(1:00:00 PM-4:00:00 PDSCC IE		1370	P-3		1 MWASH
				\$15,000.00								1
Line: 67												
11/04/12	Sunday	3:58:26 PM	:30	\$30,000.00		Bengals vs Denver	(1:00:00 PM-4:00:00 PDSCC IE		1370	P-2		1 MWASH
				\$30,000.00								1
Line: 69												
10/06/12	Saturday	3:14:13 PM	:30	\$550.00	DSOH-T	M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4		1 MWASH
10/13/12	Saturday	1:00:45 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4		2 MWASH
10/20/12	Saturday	1:39:16 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4		3 MWASH
10/27/12	Saturday	1:13:05 PM	:30	\$550.00		M-Su 5a-2a	(12:00:00 PM-7:00:00 DSCC IE		1370	P-4		4 MWASH
				\$2,200.00								4
Line: 70												
11/03/12	Saturday	5:58:09 AM	:30	\$550.00		EM Sat Rotator	(6:00:00 AM-10:00:00 DSCC IE		1370	P-4		1 MWASH
				\$550.00								1
Line: 71												
10/03/12	Wednesday	5:14:34 AM	:30	\$850.00	DSOH-T	5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		1 MWASH
10/08/12	Monday	5:13:54 AM	:30	\$850.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		2 MWASH
10/16/12	Tuesday	5:13:29 AM	:30	\$850.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		3 MWASH
10/25/12	Thursday	5:20:26 AM	:30	\$850.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		4 MWASH
11/02/12	Friday	5:27:43 AM	:30	\$850.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 ADSCC IE		1370	P-2		5 MWASH
				\$4,250.00								5
Line: 72												
10/07/12	Sunday	1:43:18 PM	:30	\$10,000.00		AFC Regular Season	(4:00:00 PM-7:00:00 PDSCC IE		1370	P-2		1 MWASH
				\$10,000.00								1
				\$311,250.00								242
				\$311,250.00								242
				\$311,250.00								242
				\$311,250.00								242
				\$311,250.00								242
				\$311,250.00								242

[Filtered by:] [Sorted by: Station]